

SEWANEE STUDENT

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EDUCATION

Sewanee: The University of the South, Sewanee, TN Bachelor of Arts expected May 2019

- Major: International & Global Studies, focus on business in Asia
- Cumulative GPA: 3.1; Major GPA: 3.45
- *Order of the Gown*, the University academic honor society, inducted Fall 2017
- Related coursework: International Business, Global Competition, History of Trade with the East, Financial Accounting, Econometrics, Business Ethics, Statistics

EXPERIENCE

E-Communications Intern, Kenilworth, NJ; May-July 2017

- Worked with vendors to initiate new programs and features offered to properties
- Created process documents for marketing team to help guide website and content updates
- Contributed diligent work ethic, willingness to take on any task, self-regulation of schedule

Assistant Manager of Phonathon, University Advancement Office, Sewanee, TN; Fall 2016- present

- Call alumni, parents, and friends to raise funds in support of the Sewanee Annual Fund
- Organize and schedule callers; create weekly goals and incentives
- Increased semester average call rate by 20% and average donation amount by 18%

Research Assistant, Virginia Chamber of Commerce, Norfolk, VA; June - August 2016

- Researched and wrote reports on potential companies and their markets
- Educated companies, through Power Point presentations, on the application process for receiving public funding and tax breaks
- Became proficient with Excel and presentation software

Microfinance Intern, Grameen Bank, Dhaka, Bangladesh; June - July 2015

- Visited rural and urban microcredit programs of Grameen; met with branch managers and visited Grameen sister companies; interviewed funding recipients
- Met with Nobel Peace Prize winner, Muhammad Yunus; spent two weeks interning for *The Yunus Centre*, where we studied factors contributing to success or failure rates for start-ups
- Developed passion for social entrepreneurship and international business development

COLLEGE LEADERSHIP

Class Representative, Student Senate; Fall 2015-Spring 2017

- Served on video policy committee which assigns all policy to YouTube and makes it accessible to the University Senate website
- Elected as a class representative to review policy proposals and help students design policy initiatives

President, Iota Omega Alpha; January 2017-present

- Led an executive board and delegated tasks in planning events, new member rush, philanthropy, meetings, scholarship initiatives, and alumnae communications for this social and service sorority
- Reported regularly to the inter-sorority council and the University administration

ADDITIONAL SKILLS

- Competence in conversational and written French; six years formal study of French language
- Experience with video editing on Final Cut Pro; introductory knowledge of web design
- Extensive familiarity with social media marketing - Instagram, Facebook, Twitter, Snapchat, LinkedIn, and Orgsync