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Executive Summary—Glamour Magazine

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This summer I was the books intern and worked for the Women of the Year Awards at *Glamour* magazine, one of the many brands that make up the internationally renowned publishing company, Condé Nast. Working for this magazine was exciting for me, not only because one of every ten American women reads *Glamour*, but because this brand perfectly suited my career goals and was a compliment to my English major and women's studies minor. *Glamour*, although typically viewed as a fashion magazine, offers many other facets to help women flourish in all aspects of their lives, from business, to love life, and beyond.

As an intern working in many different departments, my responsibilities never seemed to be the same from day to day. I was mostly involved in reading yet-to-be-released books and determining if they could be featured in the magazine. I learned to craft strong pitches and present my story ideas to the deputy editors. Several of my ideas were used on Glamour.com, while many more are currently being deliberated on for upcoming issues of the print magazine. Having the knowledge of these books and their publishing houses, I was also responsible for producing a books memo (including a short summary of each book using an upbeat, *Glamour* voice) that was used to spark ideas for new, noteworthy stories. Besides working in the books department, I compiled research on some of the most influential women in America who will be honored at the annual Women of the Year Awards. I must keep their identities a secret for now, but look for them in the November issue of *Glamour*. After researching these women, I produced charts of their most notable accomplishments and found quotes from famous people that will be compiled into introductory videos shown at the event. During my time at *Glamour* I was introduced to more than just a magazine, working in so many different departments taught me that *Glamour* is a celebrated brand that is constantly working to reach more women through different media outlets.