

Martin Johnson

Internship Summary

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This past summer, I interned at inVentiv Medical Management (iMM), a company that provides 360 degrees of care to patients, as well as solutions to decrease the ever-rising healthcare costs. The Accountable Care solution has nurses employ standards to deliver necessary treatment to kidney, cardiovascular and cancer patients. The Case Management solution provides patient specific care from registered nurses and managers aimed to improving overall care. Cost Containment aims to rationalize costs while improving the quality of care through skills of the physicians as well as financial involvement. iHealth is a newer program that provides health promotion and information that will help reduce medical costs by improving overall health status and preventing disease, benefiting every party involved. Utilization Management helps aid in ensuring that overutilization does not occur, thus lowering costs that could be attributed to the escalating costs with new technologies. Under the Utilization Management solution, iMM has employed their new iProcert Utilization Review Service, which helps to determine the necessity of services before they are delivered. I worked mostly in the Business Intelligence department, which contributes to all of these segments in different ways. I would help complete different tasks for iMM, depending on their internal schedule and priorities. One interesting and major project was a competitive analyst deck that showed inVentiv Health segment which reviewed what they were offering as well as how they compared to other companies that offer similar services.