

Cecilia (Yue) Liu
Internship Summary
18 August 2012

I completed my internship with CreditEase Corporation. Founded in 2006 and headquartered in Beijing, CreditEase is a national leader in wealth management, credit management, microfinance investment, and microcredit loan origination and servicing. I interned in Corporation Development Department. This department mainly takes charge of development strategy, new project development, external cooperation, Corporate Social Responsibility, and corporate culture development. Specifically speaking, I worked at Corporation and Culture Research Center, which belongs to Corporation Development Department. The main job is to combine all different kinds of resources and culture into CreditEase, thus forming a unique CreditEase culture.

As an intern, my responsibility ranged far and wide, requiring width of microfinance experience and communication skill. Mostly, I was involved in building inclusive financial system, preparing a YiNongDai presentation, and taking charge of academic training of Poverty Alleviation Relay Activity. Having studied the book called "Building Inclusive Financial Sectors for Development", I designed an Inclusive Financial System for CreditEase. For the presentation, compiling international microfinance environment, national microfinance situation, I analyzed why YiNongDai is important and how come it is considered predominant. Based on what I have already known from class and what I learnt during the internship, I was asked to taking charge of academic training of PARA. I designed two research task plans and a background information training presentation.