

Jaina Patel

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Tonya Internship Executive Summary

This summer I completed an internship at the World Affairs Council of Atlanta. The Council is a non-profit, non-partisan organization affiliated with Georgia State University through the J. Mack Robinson School of Business and is one of almost 100 local councils representing and supporting the national World Affairs Council headquartered in Washington, D.C. Although I worked primarily with the research team under Dr. Christopher Brown, the Vice President of Research and Analysis at the World Affairs Council, I also assisted the programming department in their preparations for the upcoming season of events.

The World Affairs Council of Atlanta hosts and is involved in numerous projects throughout the year, however one of the most noteworthy and on-going projects that the Council is working on is the development of the annual Robinson College Risk Index (RCRI). The RCRI is an index that measures business risk in 126 countries, across more than 200 wide ranging variables. By using the index to evaluate the political, economic, operational and societal conditions in countries around the world, businesses are able to make more informed decisions when expanding operations abroad.

As an intern at the Council, I spent my 10 weeks working on numerous projects including longitudinal rechecking of data, research of other online indices with interactive data features, updating and restructuring the definitions and unit measurements within in the index as well as researching and gathering data for Middle Class Propensity, a new subcategory within the Society dimension of the index.